## Conference Agenda

### Session Overview

**Date: Wednesday, 26/Sep/2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Chair/Co-Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30am</td>
<td>Reg-1: Registration and management office</td>
<td>HU Lobby</td>
<td>Building Humanidades (Filologia), Pº Sande del Rey, 7, University City, Madrid. <a href="https://goo.gl/maps/YztBs4oBWs72">https://goo.gl/maps/YztBs4oBWs72</a></td>
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<tr>
<td>9:00am</td>
<td>OPEN: Opening session</td>
<td>HU Plenary Room</td>
<td>Manuel Castro, UNED</td>
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<tr>
<td>10:00am</td>
<td>Key-1: Keynote 1 session</td>
<td>HU Plenary Room</td>
<td>Carlos Delgado Kloos, Universidad Carlos III de Madrid</td>
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<tr>
<td>11:00am</td>
<td>Lunch-1: Lunch break</td>
<td>HU Restaurant</td>
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<tr>
<td>12:30pm</td>
<td>Pos&amp;NW: Poster and Networking session</td>
<td>HU Plenary Lobby</td>
<td>Maria Larrondo Petrie, Florida Atlantic University</td>
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<td>7:30pm</td>
<td>Social-1: City Hall Reception at Casa de la Panaderia</td>
<td>Casa de la Panaderia</td>
<td>César López, Casa de la Panadería, Plaza Mayor, (Mayor Square) 27, Madrid. <a href="https://goo.gl/maps/RJgpxO8xG6P2">https://goo.gl/maps/RJgpxO8xG6P2</a></td>
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**Opening Session**

- **Chair:** Manuel Castro, UNED
- **Co-Chair:** Edmundo Tovar, Universidad Politécnica de Madrid
- **Co-Chair:** Ana M. García Serrano, UNED
- **Speaker:** Anant Agarwal, CEO, edX
- **Speaker:** Jim Sluss, Jr Past President IEEE Education Society, Oklahoma University
- **Speaker:** Carlos Delgado Kloos, Program Chair, Universidad Carlos III de Madrid
- **Speaker:** Edmundo Tovar, General co-Chair, UPM & Manuel Castro, General co-Chair, UNED

**Keynote 1 Session**

- **Chair:** Carlos Delgado Kloos, Universidad Carlos III de Madrid

**Lightning 1 Session / New Tools for International Collaboration**

- **Chair:** Jim Sluss, Oklahoma University
- **Chair:** Dhawal Shah, Class Central, Inc

**Poster and Networking Session**

- **Chair:** Maria Larrondo Petrie, Florida Atlantic University
- **Chair:** Luis Felipe Zapata Rivera, Florida Atlantic University

**Steering Committee**

- **Chair:** LWMOOCS Steering Committee

**City Hall Reception at Casa de la Panaderia**

- **Location:** Casa de la Panaderia, Plaza Mayor, (Mayor Square) 27, Madrid
Date: Thursday, 27/Sep/2018

8:30am - 6:00pm
Reg-2: Registration and management office
Location: EC Lobby
Building Economics - Pº Senda del Rey, 11. University City. Madrid
https://goo.gl/maps/3UJb3F7XkF9

9:00am
Light-2: Lightning 2 session / MOOCs as Real Alternative
Location: EC Plenary Room
Chair: Adam Stepan, Columbia University
Chair: Rajji Ramakrishnan Nair, IEEE
The Role of the MOOC Ecosystem in Alternative Digital Credentials - Armando Fox (Professor, University of California, Berkeley)
MOOCs as innovation drivers at the Spanish University - María Dolores Castrillo (Senior Lecturer UNED)

10:30am - 11:00am
Coffee-2: Coffee break
Location: EC Lobby

11:00am - 12:30pm
Light-3: Lightning 3 session / Regional, Technical and Culture on MOOCs
Location: EC Plenary Room
Chair: Ting-Chuen Pong, Hong Kong University of Science and Technology
Structural Update of MOOCs in European Labour Market - Darco Jansen (Programme Manager, EADTU)
One World, One Education - Rajit Ramakrishnan Nair (Anna University, Chennai; IEEE Educational Activities Board)

12:30pm - 2:00pm
Key-2: Keynote 2 session
Location: EC Plenary Room
Chair: Hamadi Salah-Hassanes, TELUQ University
Social Learning on an International Scale - Simon Nelson (CEO, FutureLearn)
Georgia Tech's Online MOOC-based Master Program - Zvi Galil (Dean, Georgia Tech)

2:00pm - 3:00pm
Lunch-2: Lunch break
Location: HU Restaurant
https://goo.gl/maps/78J6AwvtrZ3

3:00pm - 4:30pm
Light-4: Lightning 4 session / Learning Lessons on MOOCs
Location: EC Plenary Room
Chair: Pedro Plaza, UNED
Chair: Pedro J. Muradrí Moreno, Universidad Carlos III de Madrid
The Evolution of MOOCs: Seven Years Later - Dhawal Shah (CEO, Class Central)
Who is learning with MOOCs: the next level - Janine Kiers (Product Manager Online Learning, Delft University of Technology)

4:30pm - 6:00pm
Light-5: Lightning 5 session / Innovation and Social Programs on MOOCs
Location: EC Plenary Room
Chair: Elena Martín-Monje, Universidad Nacional de Educación a Distancia (UNED)
Social Learning Environments: Market Maturity Models and the Evolution of Research on Efficacy - Lou Pugliese (Managing Director, ASU)

6:15pm - 8:30pm
Social-2: Bus trip around Madrid
Bus trip around Madrid, connecting with tour guide from UNED's technical sessions to Fine Arts Club (Círculo de Bellas Artes) cocktail reception

9:00pm - 11:00pm
Social-3: Cocktail Reception at Círculo de Bellas Artes
Location: Círculo de Bellas Artes - Calle de Alcalá, 42, 28014 Madrid, España
https://goo.gl/maps/s6W95p2Z6cQ2

https://www.conftool.net/lwmoocs2018/index.php?page=browse...
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<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
<th>Chair(s)</th>
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<tbody>
<tr>
<td>8:30am</td>
<td>Reg-3: Registration and management office</td>
<td>EC Lobby</td>
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<tr>
<td>9:00am</td>
<td>Light-6: Lightning 6 session / MOOCs and Team Collaboration</td>
<td>EC Plenary Room</td>
<td>Sergio Martín, UNED - Universidad Nacional de Educación a Distancia</td>
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<td>Maria Dolores Castañó, UNED</td>
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<tr>
<td>10:30am</td>
<td>Are MOOCs going to disappear? MOOC challenges in the coming years - Ignacio Despujol (UNED)</td>
<td>EC Lobby</td>
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<td>11:00am</td>
<td>Light-7: Lightning 7 session / Scalability and Resources in MOOCS</td>
<td>EC Plenary Room</td>
<td>Elio San Cristóbal Ruiz, UNED</td>
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<td>María Larrondo Petrie, Florida Atlantic University</td>
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<td>12:30pm</td>
<td>Key-3: Keynote 3 session</td>
<td>EC Plenary Room</td>
<td>Gabriel Diaz, UNED</td>
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<td>Maria Larrondo Petrie, Florida Atlantic University</td>
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<td>2:00pm</td>
<td>eMComm: eMadrid Board Committee</td>
<td>EC 2A Room</td>
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<td>3:00pm</td>
<td>Light-8: Lightning 8 session / eMadrid project: MOOCs as part of the future of Digital Learning</td>
<td>EC Plenary Room</td>
<td>Edmundo Tovar, Universidad Politécnica de Madrid</td>
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<td>Ruth Colmen, Universidad Autonóma de Madrid</td>
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<td>4:30pm</td>
<td>It is Time to Move up to the Next Level in Digital Education - Carles Delgado Kino (UC3M)</td>
<td>EC Plenary Room</td>
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<td>Learning Analytics in MOOCS - Pedro José Muñoz Marín (Associate Professor at Universidad Carlos III de Madrid; Coordinator of the LALA project)</td>
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<td>4:30pm</td>
<td>Light-9 &amp; CLOSE: Lightning 9 &amp; Closing Session / From Micro to Macro on MOOCS</td>
<td>EC Plenary Room</td>
<td>Manuel Castro, UNED</td>
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<td>Ignacio Despujol Zabala, Universitat Politècnica de València</td>
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<td>The 4th Industrial Revolution, a new Economy, a new Education? - Rocael Hernandez / Hector Amado</td>
<td>EC Plenary Room</td>
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<td>CLOSE Session:</td>
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<td></td>
<td>• Jim Stans (Jr Past President IEEE Education Society), Oklahoma University &amp; Henrique Santos (Conferences VicePresident IEEE Education Society), Mihot University</td>
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<td>• Jordi Claramonte, Director,</td>
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